



City of Columbia, Missouri

Meeting Minutes

Columbia Sports Commission

Tuesday, January 23, 2024
12:00 PM

Columbia Sports
Fieldhouse - 4251
Philips Farm Rd
Columbia, Mo 65201

I. CALL TO ORDER

James Arnold, Chair, called the meeting to order at 12:02 pm.

II. ROLL CALL AND INTRODUCTIONS

Present: 9 - Julie Calfee, Carter Marcks, James Arnold, David Egan, Tony Daniel, Heather Cairns, Kristopher Kunz, Ethan Cobb and Beau Baehman

Excused: 4 - Amy Schneider, Susan Hart, Jared Klarfeld and Gabe Huffington

Non-Voting: 1 - Richard Walls

Joey Wilmes was present as a representative from Columbia Parks and Recreation. Convention and Visitors Bureau (CVB) staff members Adam Ziervogel, Trevor Bradley, and Julie Ausmus were also present.

III. APPROVAL OF AGENDA

Calfee motioned to approve the agenda; Kunz seconded. Agenda approved as is.

IV. APPROVAL OF MINUTES

Attachments: [November Meeting Minutes](#)

Egan motioned to approved the November meeting minutes; Calfee seconded. Minutes approved as is.

V. OLD BUSINESS

Update on Missouri State High School Activities Association Events

A proposal was officially submitted in partnership with the University of Missouri to continue hosting 11-man football at Memorial Stadium for only the 2024-2025 academic year. This included \$7,500 in funding from the Tourism Development Fund. The MSHSAA Board and staff accepted the proposal from Columbia and the event was awarded to Columbia for the 2024-2025 academic season, valuing the experience they can provide their student athletes. A decision was not made on the location of the event after the 2024-2025 season.

Eight-man football is moving to either Chillicothe or St. Joseph, Missouri.

Ziervogel thanked everyone on the Sports Commission that was able to attend the MSHSAA Basketball Sponsors Appreciation Reception held in December.

The CVB is still recruiting team hosts for the MSHSAA Show-Me Showdown State Basketball Tournament in March of 2024.

VI. NEW BUSINESS

Sports Development Application - National Middle School Basketball State Championship

A tourism development application for the 2024 Missouri Middle School Basketball Championships was reviewed and discussed. The organizer, National Middle School Basketball Association, LLC, has requested \$10,100 in funding for the event and plans on using 20 courts in Columbia and 4 courts in Jefferson City for its tournament that will take place March 15-17, 2024.

Ziervogel mentioned the increased demand in the tournament and its scheduling conflict with the MSHSAA Basketball Championships that has forced the organizer to utilize courts in Jefferson City along with the courts generally used in Columbia. This only represents a small portion of the event.

Arnold inquired about whether this organization was the same organization that has hosted an event in Columbia in the past. It was confirmed that this event has taken place the past two years in Columbia.

Calfee mentioned that the scheduled 2020 event was cancelled due to Covid-19, and questioned where the approved \$15,000 of funding for that event went. It was shared that the event was funded at the \$15,000 level in 2020, however with the event being canceled, the organizer used those funds for the event in 2022 and did not apply for additional funds for that year. The event took place in Columbia again in 2023 and received \$7,500. Daniel asked why the group previously asked for \$15,000 and is now only asking for \$10,100. The requested funding amount centered around facility costs. Arnold and Ausmus indicated that the staff initially focused primarily on attracting the organization to the city in its first year in the city to replace MSHSAA Basketball, but the organization was aware that getting MSHSAA Basketball back was a priority.

**Egan made a motion to fund the event at \$7,500; Marcks seconded. All in favor.
Motion carried.**

VII. NEXT MEETING DATE

February 8th, 2024

VIII. ADJOURNMENT

Calfee made a motion to adjourn; Egan seconded. All voted in favor of adjourning at 12:31pm.

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There were no other comments.

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