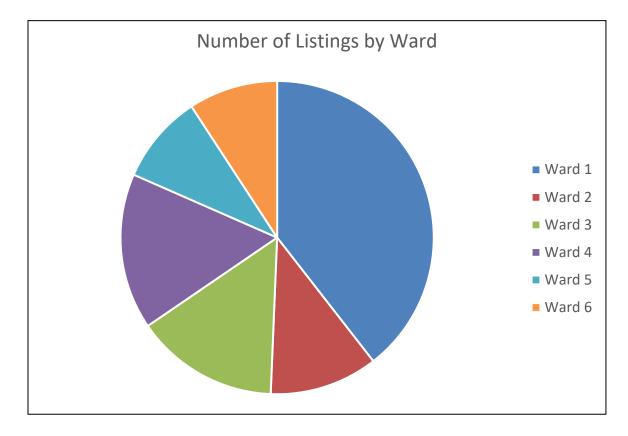
Short-term Rental Data Analysis Data Compiled by Planning Commissioners Carroll and Loe November 2022

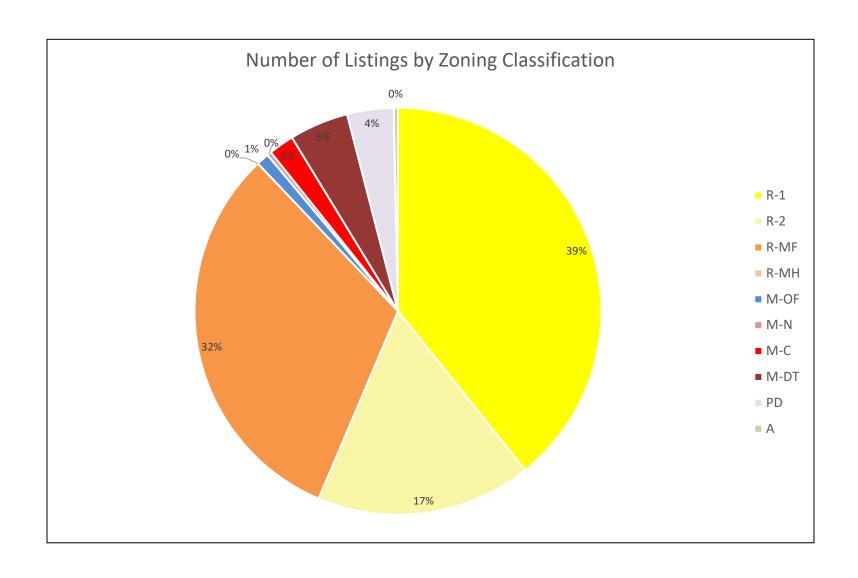
STR Flowchart Only **one** STR *STR only allowed Do you have a STR STR property zoning* **STR Tier options** license allowed Yes license for a different in zones as per entity identified address? Accessory Use: Zones: A, R-1, R-2, R-Tier 1 STR (30 days max/yr) MF No Tier 2 STR (120 days max/yr) Accessory Use: The dwelling proposed The dwelling is Tier 1 STR (30 days max/yr) to be used as the STR is Verify the zoning of the principal Tier 2 STR (120 days max/yr) Yes Yes **Zones: M-OF** your **principal** residence of vour property **Conditional Use:** residence? the **owner**? **Tier 3 STR** (365 days/yr) **Accessory Use:** Tier 1 STR (30 days max/yr) No Zones: M-N, M-C, M-Tier 2 STR (120 days max/yr) No DT **Permitted Use:** Tier 3 STR (365 days/yr) The dwelling is the principal Zones: A, R-1, R-2, R-Verify the zoning of Accessory Use: residence of a MF, M-OF, M-N, M-C, Yes Tier 1 STR (30 days max/yr) vour property long-term M-DT tenant? **Conditional Accessory Use:** Zones: A, R-1, R-2, R-Tier 2 STR (120 days max/yr) MF The dwelling proposed **Accessory Use:** to be used as the STR is Verify the zoning of Tier 2 STR (120 days max/yr) Yes Zones: M-OF your **secondary** your property **Conditional Use:** residence? Tier 3 STR (365 days/yr) **Accessory Use:** Zones: M-N, M-C, M-Tier 2 STR (120 days max/yr) No DT Permitted Use: Tier 3 STR (365 days/yr) **Conditional Use:** The dwelling proposed **Zones: M-OF** Tier 3 STR (365 days/yr) to be used as the STR Verify the zoning of Yes is **not a principal or** your property Zones: M-N, M-C, M-**Permitted Use:** secondary residence? DT **Tier 3 STR** (365 days/yr)

Short-term Rental Data Analysis Listing by Council Wards

City Ward	listings	Percent of total listings
Ward 1	120	39%
Ward 2	34	11%
Ward 3	45	15%
Ward 4	49	16%
Ward 5	28	9%
Ward 6	28	9%
TOTAL	304	100%



Short-term Rental Data Analysis Listing by Zoning Classification



Occupany, Income and STR information by Ward/Census Tract (CT)

Diff. between CT 11.05 & Ward 6 average

Owner occupied dwelling units, renter occupied dwelling units, median household income (MHI) and percentage below poverty data are from USCB American Community Survey (ACS) DP04, S1901, S1702, S0101. NOTE: "ward" data is based on the alignment, as possible, of ward areas with census tract areas. The census tract (CT) highlighted for each ward is the CT with the highest number of STR identified in each ward.

City of Columbia data establishes the datum; yellow identifies data close to the datum, green indicates positive trends, red indicates negative trends ~% of STR

Area	Total housing units 2020	Occupied housing units 2020	Median Age	Owner occupied housing - 2020	Renter occupied housing - 2020	2020 MHI	% Below Poverty Level	that appear to operate as a "principal residence"	Total # of STR reviewed in area
USA	138,432,751	122,354,219	38.2	64.40%	35.60%	\$64,994	9.10%	residence	
Diff. between 2010 & 2020 data			1	-2.20%	2.20%	\$13,080	-1.00%	_	
Missouri	2,804,664	2,440,212	38.7	67.10%	32.90%	\$57,290	8.90%		
Diff. between 2010 & 2020 data			0.7	-2.90%	2.90%	\$11,028	-1.10%		
City of Columbia	53,746	49,371	28.8	47.40%	52.60%	\$53,447	8.50%	26.58%	300
Diff. between 2010 & 2020 data		,	2.1	-1.10%	1.10%	\$12,160	-2.50%		
"Ward 1" (CT 5, 7, 9, 21)	7,801	6,761	27.96	23.66%	76.34%	\$27,246	35.74%	11.48%	122
Ward 1 - diff bet 2010 & 2020				-1.24%	1.24%	\$4,997	0.14%		
CT 21 (No Central & Douglass Pk)	1,891	1,544	26.50	13.30%	86.70%	\$26,774	36.40%	21.62%	56
CT 21 - diff between 2010 & 2020				-6.20%	6.20%	\$9,211	-10.90%		
Diff. between CT 21 & Ward 1 average				-4.96%	4.96%	\$4,214	0.66%	•	•
"Ward 2" (CT 14.01, 14.02, 15.07)	8,293	7,618	34.03	53.83%	46.18%	\$62,489	7.50%	55.56%	27
Ward 2 - diff bet 2010 &2020				n/a	n/a	n/a	n/a		
CT 14.02 (Parkade & Valley View Gardens)	2,311	2,099	38.00	56.00%	44.00%	\$56,815	2.70%	50.00%	14
CT 14.02 - diff between 2010 & 2020				n/a	n/a	n/a	n/a		
Diff. between CT 14.02 & Ward 2 average		•	ı	2.18%	-2.18%	-\$5,674	-4.80%	· L	
		Т	T				_		1
"Ward 3" (CT 2, 15.06, 16.04)	11,803	10,986	30.50	38.07%	61.93%	\$44,238	13.27%	27.91%	48
Ward 3 - dif bet 2010 & 2020				0.10%	-0.10%	\$11,604	-3.33%		
CT 2 (Benton-Stephens)	1,007	948	26.90	18.00%	82.00%	\$29,452	13.00%	21.62%	37
CT 2 - diff between 2010 & 2020				-3.80%	3.80%	\$9,535	-8.90%		
Diff. between CT 2 & Ward 3 average				-20.07%	20.07%	-\$14,786	-0.27%		
"Ward 4" (CT 6, 12.01, 12.02, 18.07)	8,726	8,010	41.13	77.38%	22.63%	\$85,595	3.45%	51.06%	47
Ward 4 - diff bet 2010 & 2020	8,720	8,010	41.13	0.45%	-0.50%	\$17,546	-3.23%	31.00%	47
	2.070	2 020	45.50					F1 0F0/	27
CT 6 (SW area inside Stadium loop)	2,079	2,028	45.50	80.40%	19.60%	\$89,138	2.20%	51.85%	27
CT 6 - diff between 2010 & 2020				2.00%	-2.20%	\$20,055	-6.00%		
Diff. between CT 6 & Ward 4 average				0.45%	-0.50%	\$17,546	-1.25%		
"Ward 5" (CT 11.07, 11.08)	8,770	8,220	35.23	58.93%	41.08%	\$70,715	3.25%	28.57%	28
Ward 5 - diff bet 2010 & 2020				n/a	n/a	n/a	n/a		
CT 11.07	2,153	2,085	42.70	43.20%	56.80%	\$65,952	4.10%	22.73%	22
CT 11.07 - diff between 2010 & 2020				n/a	n/a	n/a	n/a		
Diff. between CT 11.07 & Ward 5 average		1	l	-15.73%	15.73%	-\$4,763	0.85%	1	<u> </u>
	40.000		25.1	26 2224	70.000	400.000	40.000	24 2121	
"Ward 6" (CT 3, 10.01, 10.04, 11.05, 11.06)	10,584	9,418	26.14	26.02%	73.98%	\$38,042	18.92%	21.21%	33
Ward 6 - diff bet 2010 & 2020				-2.33%	2.33%	\$6,969	10.82%		
CT 11.05	2,032	1,949	24.30	10.60%	89.40%	\$39,946	34.90%	13.33%	15
CT 11.05 - diff between 2010 & 2020				n/a	n/a	n/a	n/a		

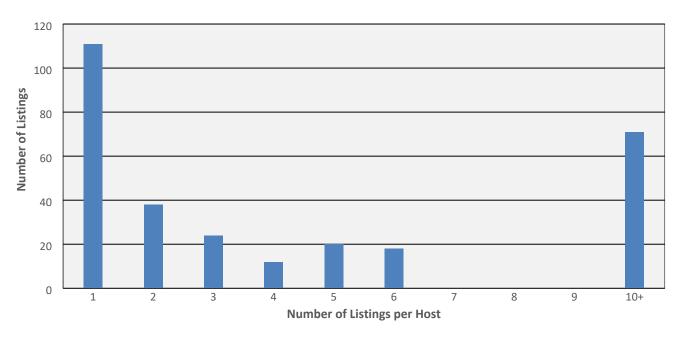
-15.42%

15.42%

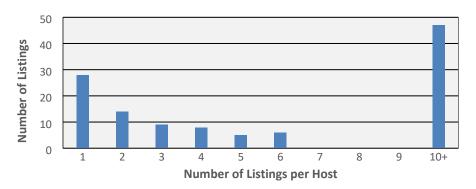
\$1,904

15.98%

Listings per Host - Overall



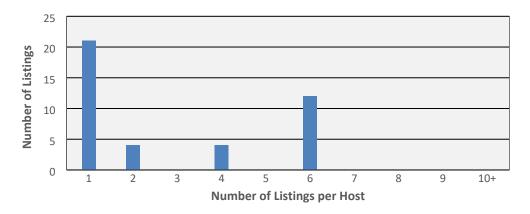
Listings per Host - Ward 1



Listings per Host - Ward 2



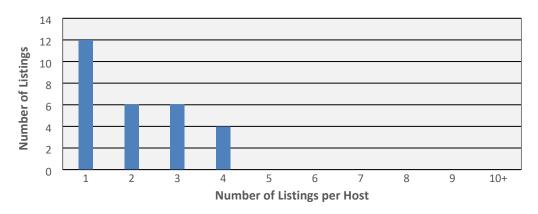
Listings per Host - Ward 3



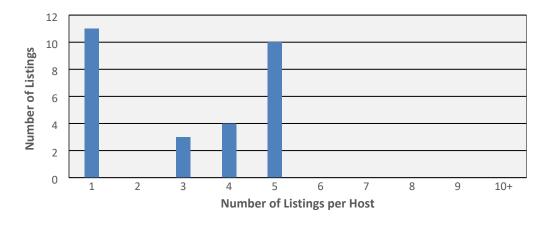
Listings per Host - Ward 4



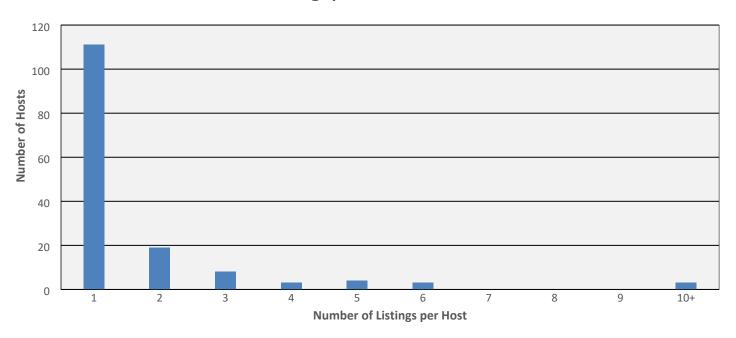
Listings per Host - Ward 5



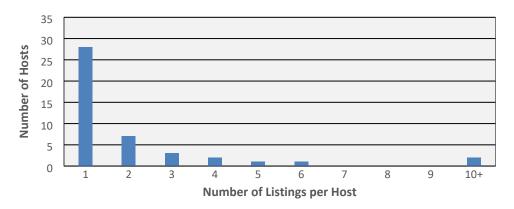
Listings per Host - Ward 6



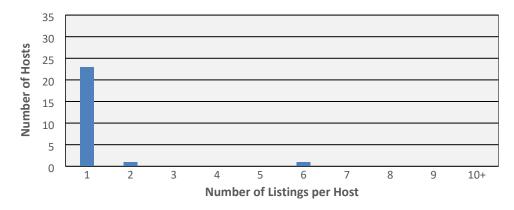
Listings per Host Overall



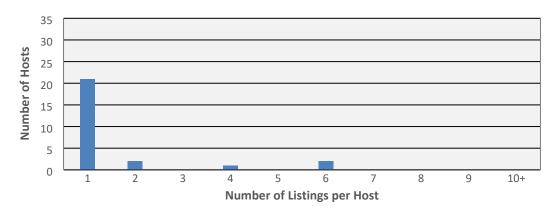
Listings per Host - Ward 1



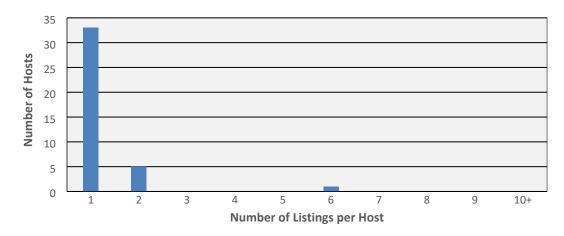
Listings per Host - Ward 2



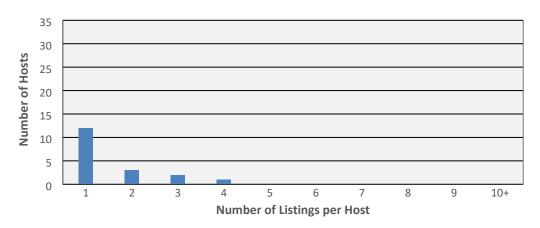
Listings per Host - Ward 3



Listings per Host - Ward 4



Listings per Host - Ward 5



Listings per Host - Ward 6

