



COLUMBIA AREA EARTH DAY FESTIVAL SUNDAY, APRIL 21ST, 2024

Greetings!

We are excited to invite you to the 2024 Columbia Area Earth Day Festival! If your group has a positive impact on the environment and moves people towards sustainable living, we would love to invite you to participate in Earth Day's ECO Avenue. Now, more than ever, it is important to focus our efforts on education about ecology, climate, and sustainability!

If you can help promote these goals with a booth on ECO Avenue, we would love to put you in the heart of the fair! Examples of a booth focus that would fit our criteria include alternative energy, recycling, sustainability education, environmental issues, homesteading and gardening- even green alternatives to disposable baby diapers or pet care products. You can literally reach thousands of environmentally aware or curious people in one day, in one location for a very low vending fee.

We will hold the festival on **Sunday, April 21st, 2024** in the University of Missouri's Peace Park with booths set up on adjacent streets. In the event of bad weather, we will move the Festival to Sunday, April 28th. In the event of a necessary cancelation, all booth fees will be considered a donation to the Earth Day Coalition and be used to help promote next year's festival.

Prices for a booth in the centrally located Eco Avenue are the same as a booth located in the general street fair, but you receive the bonus of extra promotion and a prime spot at the fair. As an Eco Avenue participant, we will keep your name in front of the environmental community year-round by including a description and contact information for your organization on our website and in our programming newsletter available online.

If your group would like to offer an educational aspect for children, we invite your participation in our Kids Area at no extra charge. We will gladly provide you with volunteers to help you staff this program as long as you provide one person to be in charge of your project. We would also entertain displays in the park that would provoke thought and environmentalism. Please let us know if you are interested in this.

Please call Laura Wacker at 314-825-4444 or call the Peace Nook at 573-875-0539 for more information. Booths are ten feet by ten feet. Please let us know of your participation by Jan 30th. Booths on Eco Avenue are in high demand and we will invite others if space allows.

Sustainably Yours,

A handwritten signature in black ink that reads "Laura Wacker".

Laura Wacker
Earth Day Coordinator, coordinator@columbiaearthday.org
Sustainability Coordinator at Peaceworks



columbia area earth day 2024

over 40 Years growing green

Earth Day 2024 - Sunday, April 21st
(Rain Date is April 28th)

ECO AVENUE APPLICATION

Please fill out this form, attach your check payable to Earth Day Coalition, and return it no later than January 30th, 2024, so that we can reserve your booth space on Eco Avenue for the 2024 Columbia Area Earth Day Festival.

Eco Avenue Guidelines

1. Booths on Eco Avenue must devote at least 80% of their booth space to sustainable living information or sales of sustainable items.
2. The goal of Eco Avenue is education! We play an important role in educating the public on important issues! Please use this opportunity to educate on the important role your organization or business plays in creating a sustainable world.
3. Booths on Eco Avenue are encouraged to design exciting, interactive displays and reduce paper handouts. Examples:
 - a. Non-motorized transportation options display
 - b. Interactive games explaining energy usage of standard home appliances
 - c. Model home gardens using watershed friendly gardening techniques

The Coalition will make every effort to assure the safety of all. Due to the nature of the event and its promotion, CEDC cannot offer refunds due to weather postponement or cancellation. By signing up for a booth, the signer and the entity it represents agrees to hold harmless from any liability the Columbia Earth Day Coalition and its member organizations and follow all the rules set forth in the Street Fair letter.

Organization City of Columbia Climate and Environment Commission

Contact Person Name _____ Signature _____

Address 701 E. Broadway Columbia MO Zip Code 65201 _____

Ph (H) _____ - _____ - _____ (W) 573-817-5025 email sustainability@como.gov

Everyone on ECO Ave is encouraged to participate in the Environmental Education contest! Judges will visit your booth and decide which non-profit and for-profit booths have the best sustainability education going on. We love for our visitors to learn as well as have fun at the fair and we hope you will help us in this endeavor! Winners will be awarded cash (non-profits) or booth space at next year's event (for profits)

Booth (10x10) Fees : **Total \$**

_____ **For-Profit, Non-Food** @\$75/ea. X # of Booths _____ = _____

Have Columbia Business License? Provide # _____ or add \$5 for temporary _____

_____ **Independent Artisans** @\$50/ea. X # of Booths _____ = _____

BL # _____ or add \$5 for temp. business license _____

_____ **Non-Profit, Non-Food Taking \$** @\$50/ea. X # of Booths _____

Meet N-P criteria below? ___Yes ___No? If "No" add \$5 for temporary license _____

(Non-profits are IRS-recognized tax-exempt orgs, religious groups, MU programs and MU student orgs. **All other non-profits pay \$5.**)

__X__ **Non-Profit, Non-Food Not Taking \$** @\$35/ea. X # of Booths __1__ = \$35.00

Additional Options: Add an **Earth Flag(s)** @ \$7.50 X # of Flags _____ = _____

Total Enclosed: **\$35.00**

Participating in Environmental Education Contest? **YES** / NO
(This is your opportunity to win cash or a free booth next year!!)

What aspect of sustainable living is your focus? Climate Action

Will you sell anything? Y / **N** If yes, what?

Would you like a space in the Kids Park to host an activity? Y/N If so, what activity do you plan to offer?

Description of your organization/business for the website and program. Include web address and other contact information: [The Climate and Environment Commission](#) advises city staff in the preparation of an annual Climate Adaptation and Action Plan (CAAP) progress report and recommendations for city council, identifies opportunities for and barriers to equitable implementation of CAAP strategies, and educates and engages the public on Commission priorities. <https://www.como.gov/boards/climate-and-environment-commission>

Mail or drop off completed form and check to:

Earth Day Coalition, Attn: Laura Wacker
804-C East Broadway
Columbia, MO 65201