

The Source Summit Global



Community Action Initiative (CAI)
Infrastructure Development Target: Transportation

Pilot Program

Last Mile Valet Services

Pilot Purpose

The Source Summit Global Community Action Initiative (CAI) will support Urban Empowerment Development Corporation (uEDC) pilot program implementation project “Last Mile Valet Services”.

The pilot program will build a baseline transportation safety-net infrastructure by investing in the purchase of vans or vehicles to facilitate increased access to local transportation services. The fleet or mobile program will complement other *limited* local transportation services through the active transport of individuals as needed or requested.

Pilot Goal

The goal of the pilot program is to expand safe transportation and new transportation access points, services and delivery model that support individuals and community members to acquire, sustain and develop social and economic sufficiency.

Pilot Objectives

The two **objectives** of the Last Mile Valet Service pilot-program are to:

1. Provide local transport services to individuals that need to fulfill basic employment needs and responsibilities.
2. Partner with local faith-based community to independently provide transportation assistance support on an as-needed basis.

Per ridership mix, transportation service request type, as well as capacity of uEDC insured vehicles, administrative staff and employed drivers, the Last Mile Valet Service Pilot Program will consider:

- Expanding local transport services to people with basic needs, such as aiding medical or healthcare appointments, groceries stores or other essential goods, errands, or wellness needs.
- Aid the community and individuals in attaining education regarding car counseling and purchasing
- Extend pilot-program tactics that encourage economic and social capacity development efforts.

Pilot Duration

- The pilot program duration will be 1 year (12-months).
- The continuation of the pilot will be evaluated after one year and upon completion of performance, feasibility and scope analysis.

Pilot Implementation

Phase 1, Year 1 (2022-2023)

Scope 1: Secure contracted services with employers, educational institutions and/or other agencies.

Scope 2: Recruit and hire administrative staff to coordinate and manage transportation dispatch.

Scope 3: Recruit and hire drivers to transport individuals as needed or requested.

Scope 4: Confirm routes or times to pick up and drop off individuals at work locations, bus stops or designated areas negotiated with the employer.

Pilot Budget

Item	Cost	Budget Justification
Fleet Investment, Purchase	\$21,000	<i>Initial investment in pilot program "fleet" encompasses of three (3) vans, each van cost \$7,000. \$7,000 x 3 = \$21,000</i>
Branding, Marketing	\$6,000	<i>Transport Vehicle branding and communications equipment needs. Total Comms, Branding and Marketing package = \$6,000.</i>
Operational Costs	\$54,000	<i>Operational costs per each van or fleet vehicle are \$18,000 per year. One (1) year estimate, per vehicle costs \$54,000. Operation costs includes gas and maintenance. Insurance and liabilities are included in operational costs. \$18,000 x 3 = \$54,000.</i>
Supplemental Contracting Services	\$18,000	<i>Sub-contract partnerships with Faith-based and community organizations to provide supplemental transportation services.</i>
Staff, Driver(s)	\$45,000	<i>Human capital expenses for pilot-program, part-time staff opportunities cover three (3) drivers at wage of \$15.00 per hour for 1-year duration for a total of \$15,000 allocated per driver. \$15,000 x 3 = \$45,000</i>
Staff, Administrator	\$49,925	<i>Human capital expense for pilot program, full-time staff opportunities to cover assistant transportation manager at minimum base market rate range of \$49,925 for 1 year.</i>
Total: \$193,925		

Revenue/Income Corporation Monthly Contributions

Monthly fee based on number of employees/students:

- Up to 10 employees/students = \$1,000
- 11 to 20 employees/students = \$1,500
- 21 to 30 employees/students = \$2,000
- 31 to 40 employees/students = \$2,500
- 41 to 50 employees/students = \$3,000
- More than 60 employees/students = \$5,000

*Note: Monthly fee for certain community based organizations may be negotiated.**

Transportation Service Fee:

Upon the conclusion of the one year pilot program, the monthly corporation retainer fees will be evaluated and individual transportation service fee may be considered.

The Source Summit Global operates under the umbrella of the Urban Empowerment Development Corporation, which is a federal 501(c)3 Community Development Corporation, recognized by the Internal Revenue Service and the State of Missouri. Therefore, Corporation Monthly Contributions are tax exempt.