



City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Community Development - Planning

To: City Council

From: City Manager & Staff

Council Meeting Date: April 4, 2022

Re: Resolution designating Prospect Street "Jordan's Way"

Executive Summary

Approval of the attached resolution would designate Prospect Street "Jordan's Way" and authorize staff to place memorial street name signs, under the official street name Prospect Street, in remembrance of the late Jordan Hoyt.

Discussion

Councilperson Thomas made a request on behalf of the family of the late Jordan Hoyt that memorial signs be placed on Prospect Street, between West Boulevard and Crestland Avenue. The signs would not change the street name but rather they would designate Prospect Street with the honorary name "Jordan's Way" in remembrance of Ms. Hoyt, who died in an automobile accident on West Boulevard on February 16, 2019.

Staff has been in touch with Jeffry Hoyt, brother of the deceased, who made the request. Mr. Hoyt indicated that all of the owners of the ten residential properties on Prospect are supportive of the memorial sign idea.

At its October 4, 2021 meeting, the City Council reviewed staff work on a proposed framework for naming streets after significant persons, places, and event. At that time the Council indicated that it would consider honorary street signs bearing secondary street names on existing streets (as well as the use of new street and alley names to honor significant persons, places and events when appropriate). A number of jurisdictions around the country have policies by which they will designate streets in this fashion. The State of Missouri, for example, has designated five sections of Stadium Boulevard (S.R. 740) as memorial highways after fallen soldiers. Historic Price and Tandy Avenues are recognized on sections of College Avenue with special blue street signs, and the city has designated an alley adjacent to the Missouri Theater as Vianello Way in honor of the late maestro Hugo Vianello. The City Parks and Recreation Department has a policy on naming parks and park improvements after notable persons in the community.

The memorial streets signs bearing the name Jordan's Way would be white letters on a brown field and would be smaller than the Prospect Avenue signs. The signs will be fabricated and installed by the Public Works Department. No street addresses would change.

Fiscal Impact

Short-Term Impact: The cost of two street signs, estimated at \$200.

Long-Term Impact:



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Strategic & Comprehensive Plan Impact

[Strategic Plan Impacts:](#)

Primary Impact: Safe Neighborhoods, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable

[Comprehensive Plan Impacts:](#)

Primary Impact: Livable & Sustainable Communities, Secondary Impact: Not applicable, Tertiary Impact: Not Applicable

Legislative History

Date	Action
October 4, 2021	Report on honorary and memorial street signs

Suggested Council Action

Approval of the resolution.