

## City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Convention and Visitors Bureau To: City Council From: City Manager & Staff Council Meeting Date: May 1, 2023 Re: Authorizing a Special Event Operations Agreement with Columbia Art League for the 2023 Art in the Park.

## Executive Summary

This resolution authorizes the operations agreement for Art in the Park, June 3-4, 2023 at Stephens Lake Park.

Discussion

Columbia Art League has submitted a special events application for the 2023 Art in the Park, June 3-4, 2023 at Stephens Lake Park. This will be the 65<sup>th</sup> year for the two-day regional Fine Arts & Craft Fair to create a free family friendly experience for visitors.

Because of the size and scope of this event and because it requires a street closure, as well as city services and equipment, an agreement must be executed between the City Manager and event organizer, and approved by the City Council, per Section 24-73(b) of the City Code.

Parks & Recreation and the City Special Events Committee has worked closely with Columbia Art League to address aspects of the Event footprint within Stephens Lake Park, as well as the public safety & traffic plans, solid waste plan and insurance requirements.

The City Special Event Committee and the Organizer will continue to work together prior to the start of the festival to ensure all plans are approved by the appropriate City staff and departments to ensure a safe and successful event for all involved.

## Fiscal Impact

Short-Term Impact: a/a Long-Term Impact: n/a

Strategic & Comprehensive Plan Impact

Strategic Plan Impacts:

Primary Impact: Resilient Economy, Secondary Impact: Secondary, Tertiary Impact: Tertiary Comprehensive Plan Impacts:

Primary Impact: Economic Development, Secondary Impact: Secondary, Tertiary Impact: Tertiary



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Legislative History	
Date	Action
5.2.22	R62-22: Authorizing a special event operations agreement with Columbia Art League for the 2022 Art in the Park event.

Suggested Council Action

Approval of the legislation.