



City of Columbia, Missouri

Meeting Minutes

Columbia Sports Commission

Thursday, November 9, 2023
12:00 PM

Columbia Sports
Fieldhouse, 4251
Philips Farm Rd,
Columbia, Missouri
65201

I. CALL TO ORDER

II. ROLL CALL AND INTRODUCTIONS

Joey Wilmes was present as a representative from Columbia Parks and Recreation. Convention and Visitor's Bureau (CVB) staff members Adam Ziervogel and Trevor Bradley were also present.

Present: 11 - Julie Calfee, Zina Fudge, Carter Marcks, James Arnold, Amy Schneider, Jared Klarfeld, David Egan, Gabe Huffington, Heather Cairns, Kristopher Kunz and Richard Walls

Excused: 3 - Rodney Gray, Susan Hart and Tony Daniel

III. APPROVAL OF AGENDA

Calfee motioned to approve the agenda, Fudge seconded. Agenda approved as is.

IV. APPROVAL OF MINUTES

Klarfeld motioned to approve the October meeting minutes, Kunz seconded. Minutes approved as is.

Attachments: [October Meeting Minutes](#)

V. OLD BUSINESS

There was no old business to discuss.

VI. NEW BUSINESS

Sports Development Application - Missouri Basketball Coaches Association

The Missouri Basketball Coaches Association (MBCA) has submitted a Sports Development Application for funding of its local events. Ziervogel gave the board time to review the application and ask any questions that they might have. Schneider provided a quick explanation of how Tourism Development Funding works and the restrictions on the funds. The Small College Showcase is no longer an event that the MBCA organizes. The MBCA has repackaged its events to include the Norm Stewart Classic, the Sophie Cunningham Classic, and the Missouri Basketball Coaches Clinic for this period of funding. The Norm Stewart Classic will no longer be 48 hours of continuous play, but instead it will be a three day event. The MBCA has previously been funded for the Norm Stewart Classic for three years for \$10,000. Schneider, Arnold, and Egan offered their support for recommending funding at the requested amount of \$15,000 over three years.

Klarfeld motioned to support the event for \$15,000 over the three year period outlined in the application, Marcks seconded. All in favor. Motion carried.

November Sports Commission Report

The events in the attached November Sports Commission Report were discussed. Past events mentioned in the report that were discussed include the Columbia Swim Club Jim Devine Invitational, which was held at the Mizzou Aquatics Center, and the Missouri State High School Activities Association (MSHSAA) Cross Country State Championships, which were held at Gans Creek Recreation Area. The swim event took place at the end of October, and the cross country event was held at the beginning of November.

Future events mentioned in the report that were discussed include the MSHSAA State Football Championships at Faurot Field (November 30 - December 2), the Norm Stewart Classic at Mizzou Arena (December 7-9), and the Wonder Women Girls Wrestling Tournament at Columbia Battle High School (December 27-29). Tentatively scheduled business that was introduced in the report and discussed included a Prospects National Baseball Showcase to be hosted at Atkins Baseball Complex and other local facilities (including Columbia Public Schools) June 13-16, 2024.

Potential business included in the report and discussed included the National Collegiate Athletic Association's (NCAA) Men's and Women's Cross Country Regional Championships in November 2026 and 2027, NCAA Men's Golf Regional Championships in May 2027 or 2028, NCAA Women's Golf Regional Championships in May 2027 or 2028, and MSHSAA State Football Championships in December 2024-2028. Mizzou Athletics has greenlit the city submitting a proposal to host the MSHSAA State Football Championships in Columbia for at least 2024. The sports sales staff has submitted proposals for two Professional Disc Golf Major Championships, the 2025 and 2027 United States Women's Disc Golf Championships or the 2025 and 2027 Amateur World Disc Golf Championships.

Attachments: [Sports Commission Report - November](#)

VII. MOTION TO GO INTO CLOSED SESSION

Calfee motioned to go into closed session, Egan seconded. The Commission entered into closed session at 12:20 pm.

Fudge motioned to come out of closed session, Klarfeld seconded. Motion approved. Closed session was ended at 12:59 pm.

Pursuant to section 610.021.1 (12) RSMo, sealed bids and related documents, until the bids are opened; and sealed proposals or related documents or any documents related to a negotiated contract until a contract is executed, or all proposals are rejected.

VIII. STAFF REPORTS

Sports Sales Activities

Ziervogel informed the Commission of a meeting with Sporting Columbia to discuss some soccer events in Columbia. He also mentioned a meeting with AFC Columbia and how the sales team can support the organization.

Ziervogel also touched on the CVB's meeting with MSHSAA to discuss needs and expectations for its upcoming events.

Ziervogel mentioned meetings with Prospects National and Perfect Game about upcoming baseball and softball events in Columbia.

Ziervogel also spoke of an internal meeting at the CVB to review funding for 2025 NCAA Cross Country National Championships.

Arnold spoke of traction with groups wanting to come to Gans Creek during the regular season to run cross country meets.

Columbia College and Central Methodist will be hosting NAIA Soccer Regional Championships in the near future that should bring many people to Columbia.

IX. GENERAL COMMENTS BY PUBLIC, MEMBERS AND STAFF

There were no other comments.

X. NEXT MEETING DATE

January 11, 2024

XI. ADJOURNMENT

With no other business to discuss, Calfee made a motion to adjourn. Fudge seconded. All voted in favor of adjourning at 1:03 pm.

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