

City of Columbia, MO

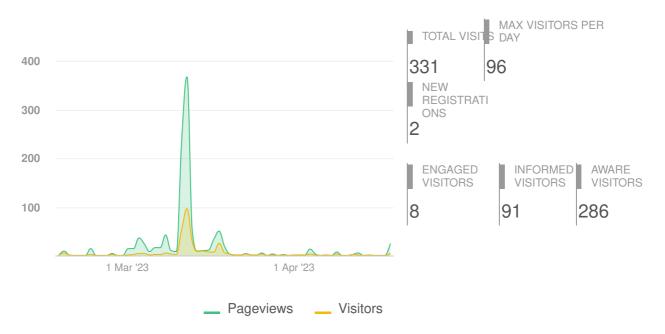
PROJECTS SELECTED: 1

Route K and Old Plank Road Roundabout FULL LIST AT THE END OF THE REPORT



Visitors Summary

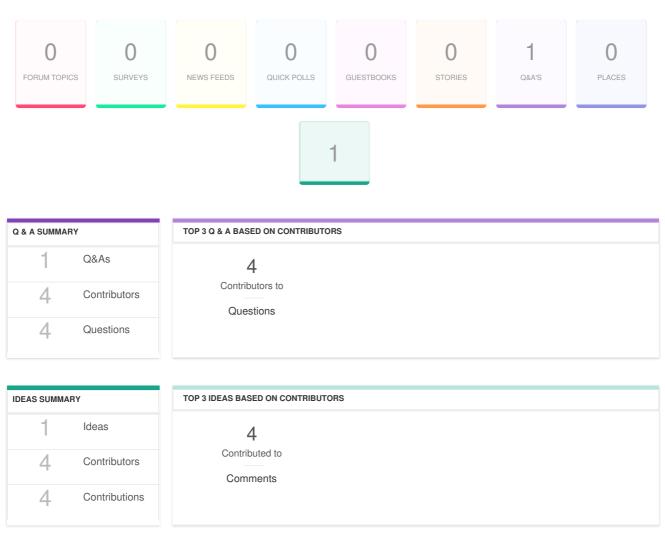
Highlights



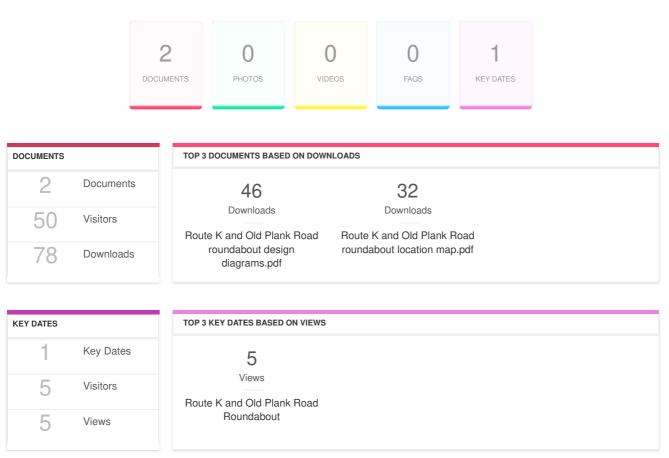
PARTICIPANT SUMMARY

ENGAGED	8 ENGAGED PARTICIPANT	S				(%)
		Registered	Unverified	Anonymous	Route K and Old Plank Roa	8 (2.8%)
	Contributed on Forums	0	0	0		()
INFORMED	Participated in Surveys	0	0	0		
	Contributed to Newsfeeds	0	0	0		
	Participated in Quick Polls	0	0	0		
	Posted on Guestbooks	0	0	0		
	Contributed to Stories	0	0	0		
	Asked Questions	2	2	0		
AWARE	Placed Pins on Places	0	0	0		
	Contributed to Ideas	4	0	0		
	* A single engage	* Calculated as a percentage of total visits to	the Project			
ENGAGED	91 INFORMED PARTICIPAN	ITS				(%)
					Route K and Old Plank Roa	91 (31.8%)
	Viewed a video			0	Houle IX and Old Flank Hoa	01 (01.070)
	Viewed a photo			0		
INFORMED	Downloaded a document			50		
	Visited the Key Dates page			5		
	Visited an FAQ list Page			0		
	Visited Instagram Page			0		
	Visited Multiple Project Pages			82		
AWARE	Contributed to a tool (engaged	4)		8		
	* A single informed participant can perform multiple actions				* Calculated as a percentage of total visits to the Project	
ENGAGED	286 AWARE PARTICIPANTS	3				
	_			Participants	Route K and Old Plank Roa	286
	Visited at least one Page			286		
INFORMED						
AWARE						
	* Aware user could have also p	performed an l	nformed or E	ingaged Action	* Total list of unique visitors to the project	

ENGAGEMENT TOOLS SUMMARY



INFORMATION WIDGET SUMMARY



TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
m.facebook.com	92
www.komu.com	33
www.google.com	31
www.como.gov	25
I.facebook.com	15
Im.facebook.com	12
www.bing.com	3
duckduckgo.com	2
android-app	1
inception.kmiz.com	1
search.yahoo.com	1
www.columbiamissourian.com	1
www.facebook.com	1



SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Route K and Old Plank Road Roundabout	286	91	8

20 Feb 2023 shbaumer VOTES 1	Construction bias favors Break Time Over Leatherwood Hills. This is unjust development favors a massive corporation. The design and location of the project reduces access to Leatherwood Hill. The traffic circle greatly favors directing drivers towards the Break Time instead. This plan for development unjustly favors direct access to the multi-million dollar corporation over the small, locally-owned business.	*	•
^{09 Mar 2023} Sarahj VOTES	Outside City Limits? From what I can find from ward maps, this looks to be outside of the 6th ward. Why are we spending time and energy coming up for solutions to problems that don't actually lie inside city limits? According to property records, the city of Columbia ends with the properties on Daycrew Loop. Why are we doing road work outside of our city? Is there a lack of projects inside city limits that we can work on?	*	